

Town of Osoyoos

RESORT DEVELOPMENT STRATEGY 2025-2027

JULY 2025 - FINAL

Background Section

Welcome to Osoyoos - a treasure in the sun. Osoyoos is Desert Wine Country's sweet spot and Canada's Warmest Welcome with the charm of a beach town surrounded by the only living desert in Canada. An amazing place where you can taste award winning wine bottled where it is grown, savour sun-warmed fruit straight off the tree, visit centres devoted to preservation of our ecology, native culture and local history and then refresh yourself in the warmest fresh water lake in Canada.

The name Osoyoos is derived from the Syilx (Okanagan Indian) word soo-yoos, referring to the narrows formed by two spits across the lake. Indigenous people have lived here for thousands of years, as evidenced by rock art and an oral tradition explaining their history before Europeans arrived to the valley in 1811.

Osoyoos is a very small tourism destination in terms of population. Osoyoos and RDOS Areas A and B includes a total resident population of just over 10,000 residents, broken down as follows (2021 Canada Census of Population):

- Town of Osoyoos: 5,500 residents
- Electoral Area A: 2,100 residents
- Electoral Area B: 1,150 residents
- Osoyoos 1 Indian Reserve: 1,420 residents

For a small community, the region is supported by a significant quantity of tourism businesses across the varying tourism product sectors. Based on the 2023 Destination Osoyoos registered stakeholder list, there are 204 tourism businesses in the project region, broken down into the following industry groups:

• Hotels and Motels: 24 • Bed and Breakfasts: 7 • Campgrounds and RV Parks: 6 • Tours and Attractions: 23 • Winery and Related Businesses: 66	• Transportation / Shuttles: 9 • Shopping / Spa: 28 • Food and Beverage: 33 • Fruit Stands: 8
---	---

Osoyoos (Figure 1) lies on the border with Washington State, approximately 4 ½ hours east of Vancouver at the junction of Highways 3 and 97. Osoyoos is a thriving community with approximately 6,000 full time residents that hosts thousands of visitors daily in the summer and hundreds of “snowbirds” that flock to seek refuge from bleak Canadian winters. Shoulder seasons are busy with guests seeking Osoyoos’ extended spring and fall seasons.

Figure 1 Location



Community's Tourism-Related Vision

Osoyoos and tourism stakeholders have a simple but focused vision statement to ensure that all partners share the same priorities. The vision was developed as part of the tourism master plan process. The Tourism Master Plan was developed for Osoyoos, British Columbia and Regional District of Okanagan Similkameen (RDOS) Areas A and B to provide a collective vision, strategic framework, and specific actions to support a resilient and responsible tourism system in Osoyoos and RDOS Areas A & B for a ten-year period (2025-2035).

“Tourism in Osoyoos and area contributes meaningful benefits to the community, ensuring its long-term sustainability and resilience by supporting and promoting the region’s diverse cultures and heritage, unique ecology, and the entrepreneurial spirit.” Tourism Master Plan

The Tourism Master Plan is guided by seven Strategic Priorities, which are issue-specific objectives that have been identified as ways to best achieve the Plan's Vision, above. The Strategic Priorities were established to guide tourism planning, management, and marketing in Osoyoos and RDOS Areas A & B for a ten-year period (2025 to 2035), as well as this Resort Development Strategy (Strategy).

PRIORITY ONE: DIVERSITY AND RESILIENCE IN PRODUCT EXPERIENCES.

Create a more diverse and resilient tourism system by expanding product experiences for all four seasons, including specific support for new experiences in agri-tourism, arts, culture & heritage, and outdoor recreation.

PRIORITY TWO: DESTINATION SUSTAINABILITY & REGENERATION

Utilize tourism to support the protection of local water, desert, and forest ecosystems, enhancing the adoption of sustainable and regenerative tourism practices at the business, destination, and visitor levels.

PRIORITY THREE: STRATEGIC INVESTMENTS IN DESTINATION INFRASTRUCTURE

Develop tourism-related infrastructure that enhances local experiences, such as lakefront trails, docks, recreation facilities, and others.

PRIORITY FOUR: MEANINGFUL COLLABORATION BETWEEN INDIGENOUS AND NON-INDIGENOUS PEOPLES

Support the region's First Peoples – the Osoyoos Indian Band / Okanagan Nation – through meaningful engagement and partnerships that support their efforts to revitalize cultural traditions and protect their social and environmental values, using TOTA's 7 Affirmations for 7 Generations program as a framework for action.

PRIORITY FIVE: FOCUSED & RESPONSIVE DESTINATION MARKETING

Strengthen tourism demand in all four seasons, through a nimble, responsive, and focused multi-channel marketing strategy, to address ongoing volatility and uncertainty in travel, targeting the right types of travellers at the right time and through the most effective channels.

PRIORITY SIX: STRATEGIC AND INTER-CONNECTED TRANSPORTATION / ACCESS – TO THE REGION AND THROUGHOUT THE DESTINATION

Ensure transportation access to the region and throughout is well-connected and environmentally friendly, through an efficient and integrated system of roads, trails, and sidewalks that connect visitors and residents to attractions via walking, cycling, transit, and personal vehicles.

PRIORITY SEVEN: RESIDENT ENGAGEMENT & SUPPORT

Ensure Osoyoos and area residents understand, value, and benefit from the contributions of tourism to the area, through ongoing resident engagement in research, planning, and communications.

Community's Tourism-Related Goals

The following Strategy goals are guided by the Tourism Master Plan Strategic Priorities, tourism planning documents as well as the outcomes and objectives for the RMI program.

Osoyoos RDS Goals

1. To develop **visitor amenities** that promote world class quality visitor experiences and complement and enrich residents' quality of life.
2. To create **memorable visitor experiences** through programs and services that promote community values, showcase unique environmental landscapes and reflect the culture of the region.
3. To implement sustainability projects that **minimize tourist impacts and increase awareness of sustainable** practices.
4. To maintain peak summer visitation and **extend into the spring/fall and winter tourism seasons where opportunities exist.**

Measurable aspects include the following:

1. Maintain or increase the visitor's average length of stay from 2.48 in 2024
2. Maintain room nights sold in June, July, and August of roughly 108k, 193k and 206k or 507k total.
3. Grow room nights sold from 151k in 2024 in March to May by 3% per year (average) and grow room nights sold from 160k in 2024 in September to November by 3% per year (average).
4. Increase resident awareness of and support for tourism by 10% above 2020 levels for the following measures (based on a five-point Likert scale weighted average):
 - a. "Overall, tourism contributes positively to the quality of life in my community"

- b. "I like visiting popular areas (e.g., attractions, parks) even if they might be overcrowded with tourists."
5. Reduce by 10% the following resident statements, based on 2020 resident survey results:
 - a. "Osoyoos has too many tourists in summer."
 - b. "Osoyoos has too few tourists in winter and or shoulder season."

These measurements will be captured by monitoring systems in place by Destination Osoyoos and the Town of Osoyoos. Destination Osoyoos will track 1, 2 and 3 and the Town will support repeat tracking of 4 and 5 in a survey of the community.

Community and Partner Consultation

The Resort Development Strategy (Strategy) has a long history of intensive stakeholder engagement. The first Strategy was developed through the efforts of Destination Osoyoos in 2007 and has provided a foundation document to enable Osoyoos to achieve resort municipality status. This initial Strategy provided direction for the first five years of RMI fund investment.

Presently, the Strategy was most informed by the Tourism Master Plan that was developed for Osoyoos, British Columbia and Regional District of Okanagan Similkameen (RDOS) Areas A and B to provide a collective vision, strategic framework, and specific actions to support a resilient and responsible tourism system. The process to develop the Tourism Master Plan involved a comprehensive multi-year initiative, building upon several years of destination research and planning led by Destination Osoyoos and with involvement of the DMO's many partners in business, the not-for-profit sector, and governments. This engagement included:

- A review of planning documents
- Establishment of a project Task Force including Destination Osoyoos, Spirit Ridge Resort, Indigenous Tourism BC, Osoyoos & District Museum and Archives, Town of Osoyoos, Wines of BC, Thompson Okanagan Tourism Association, Regional District of the Okanagan Similkameen, Sandy Beach Suites Osoyoos, South Okanagan Chamber of Commerce, Wide Arts National Association, and the Osoyoos Desert Centre. Facilitated sessions included 6 meetings comprising 22 hours of time.
- Pubic engagement – Stage-2 resident perceptions analysis of tourism-related issues and opportunities (515 responses, 2300 written comments), outreach at the Osoyoos Farmers' Market, and draft Tourism Master Plan public open house
- Key informant interviews of tourism-related organizations and focus group meetings with agricultural sector representatives.

Specific workshops for the Strategy included three workshops in April 2025 with administrative and elected participants from the Town of Osoyoos, members of the Board of Directors from Destination Osoyoos and staff, representatives from the South Okanagan Chamber of Commerce, and accommodators. A draft Strategy was shared with these participants for review to ensure that it reflected workshop outcomes.

Letters from stakeholders in support of this strategy are in Appendix B

Linkages to Other Plans

The Strategy has several linkages to a variety of local and stakeholder plans that were reviewed as part of the Strategy development process. Those plans are local, regional and provincial in nature.

Provincial:

[Strategic Framework for Tourism in BC 2022-2024](#)

Indigenous Tourism Accord

CleanBC: Roadmap to 2030

Diversity & Inclusion

Regional:

Osoyoos and Area Tourism Master Plan 2025-2025

Local and Regional Destination Development Strategies : Okanagan Valley Destination Development Strategy

Thompson Okanagan Tourism Association Regional Strategy

Regional Growth Strategy

Municipal:

Official Community Plan, 2022

Economic Development Strategy

Town Centre Renewal Plan

Parks and Recreation Master Plan – in development

Destination Osoyoos:

Five Year Business Plan 2024-2029

Economic Impact and Value of Tourism in Osoyoos, 2022

Internal and External Factors

The Destination Osoyoos Five Year Business Plan 2024-2029 recently considered the internal and external forces acting on Osoyoos tourism success. A similar exercise in the development of

the Tourism Master Plan also took place. These forces were considered while developing the Strategy.

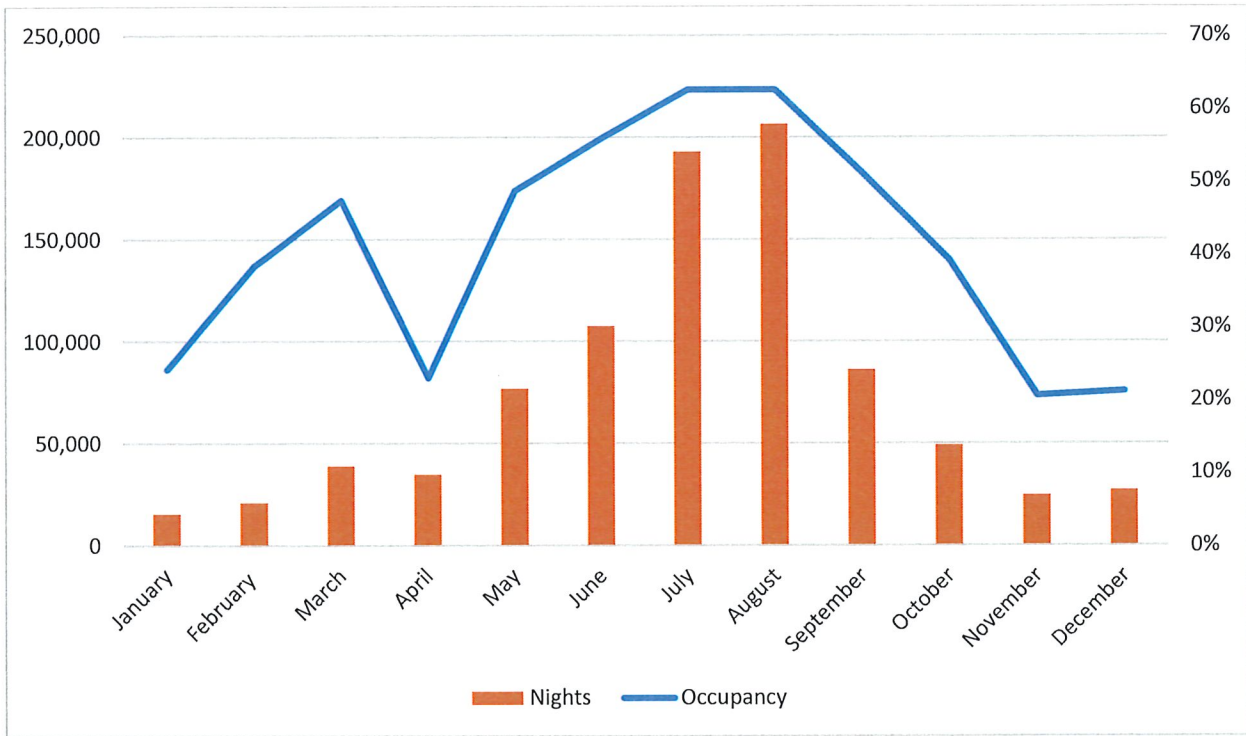
Strengths	Weaknesses
• Warm dry summers, mild winters • Year-round outdoor experiences • Strong Indigenous culture and tourism product offerings • Distinctive year-round festivals and events • Diverse product offerings • Robust variety of Agri Tourism product • Accessibility to key markets • Distinctive geographical features and landscapes • Long recognized as family destination • Wide variety of Accommodation options • Affordable resort destination • Strong partnerships with industry stakeholders • Efficiently managed DMO	• Minimal transportation options • Air accessibility • Affordable housing • Seasonal destination • Inconsistent delivery of product/hours • Lack of stakeholder engagement from some partners • Lack of experienced / qualified labour • Susceptible to forest fires and flooding • Lack of affordable housing available
Opportunities	Threats
• Assist in building new festivals and events during shoulder season • Development of year-round packages for all sectors • Further development of trail network • Further development of niche product offerings (Area 27; Birding, Mountain Biking) • Growth of agricultural charm (cideries, distilleries, wineries, farm to fork) • Strong resurgence of marketing in the US post-pandemic by Provincial & Federal DMOs • Well positioned in Snowbird market • Positioning Osoyoos as top-rated Incentive destination • Hike and Bike trail network development • Motorcycle and road trip tourism • Growth of ecotourism experiences • New ownership of area hotels/motels • Increased collaboration with regional partners for marketing and research programming	• Wildfires and smoke • Seasonal flooding • COVID-19 and related travel restrictions • Lack of stakeholder engagement • Business retention • Lack of local, regional and provincial coordination with Indigenous products • Tourism industry labour issues and retention demands • Tighter visa regulations, border controls and increased duties for foreign travelers • Inflation • Increased competition • Major competition for prime festival/event dates • Negative perception of Winter highways

As part of the Tourism Master Plan, the following issues and concerns were captured and explored through surveys.

• Balancing the number of visitors seasonally (Figure 2)	• Limiting tourist impacts on sensitive land & water ecosystems
--	---

• Addressing public nuisance and disorder – noise, inappropriate behaviours • More year-round activities – events, arts & culture exhibits, performances • Enhanced food and beverage options – restaurants, cafes, food trucks • Addressing tourism impacts on climate change • More support for local arts / artists and culture	• Ensuring tourism supports Indigenous reconciliation • Increased tourism economic activity and jobs • Better dispersion of tourists / less congestion & crowding • Improved collaboration between Destination Osoyoos, City Hall, Indigenous peoples, business, and residents
--	---

Figure 2 Osoyoos nights sold and occupancy rate, 2024 Source: Destination Osoyoos.



Analysis

The RDS goals and the reality of the SWOT/issues and concerns lead to considering the following strategies to direct RDS investment.

RDS Goals	SWOT considerations	RDS investments
1. To develop visitor amenities that promote world class quality visitor experiences and complement and enrich residents' quality of life.	Leverage: Strong partnerships with industry stakeholders, Distinctive geographical features For: Seasonal destination, Addressing public nuisances, Limiting tourist impacts on sensitive land, Better dispersion of tourists / less congestion & crowding	Expanding basic and popular tourism amenities, cleaning and safety infrastructure
2. To create memorable visitor experiences through programs and services that promote community values, showcase unique environmental landscapes and reflect the culture of the region.	Leverage: Strong partnerships with industry stakeholders, Distinctive year-round festivals and events, Warm dry summers and mild winters For: Seasonal destination, Building festivals and events, More year-round activities – events, arts & culture exhibits, performances	Expanding basic tourism amenities, cleaning infrastructure Investing in events and festivals and cultural showcases Enhancing in-community communication of activities
3. To implement sustainability projects that minimize tourist impacts and increase awareness	Leverage: Strong partnerships with industry stakeholders, Warm dry summers and mild winters. For: Addressing tourism impacts on climate change,	Expanding basic tourism amenities, cleaning infrastructure

of sustainable practices.	Limiting tourist impacts on sensitive land & water ecosystems, Better dispersion of tourists / less congestion & crowding	Enhancing in-community communication of activities and messages Encouraging active transportation by visitors
4. To maintain peak summer visitation and extend into the spring/fall and winter tourism seasons where opportunities exist.	Leverage: Strong partnerships with industry stakeholders, Distinctive year-round festivals and events, year-round outdoor experiences, Warm dry summers and mild winters For: Seasonal destination, building festivals and events.	Investing in events and festivals and cultural showcases Expanding year-round amenity infrastructure Enhancing in-community communication of activities

RMI Project Overview

For the updated 2025-2027 RDS, overall anticipated revenue has been apportioned in the following manner:

- \$935,972 (70%) - Resort Infrastructure (Capital Projects)
- \$375,000 (28%)- Resort Services (Programs and Events)
- \$17,500(2%) - Administration

Tourism Infrastructure, Amenities, & Capital projects represent the largest segment of the RDS and include both small and large capital projects related to the following categories:

- Accessible year-round washrooms Phase 2
- Entrance communications infrastructure Phase 2
- Active transportation projects
- Flag replacement project
- Pioneer Walkway – Wellness Trail
- Parks Master Plan Implementation

Tourism Programs, Services and Events projects include the following categories:

- Strategic visitor event support
- Visitor amenity servicing
 - o Beach cleaner
 - o Water front safety
 - o Boat trailer parking upkeep

RDS Management and Administration include the following:

- RDS 2025-2027 Development
- Annual RCC attendance

Detailed project outlines can be found in Appendix A.

Three-year RMI Financial Plan

	2025	2026	2027	Total RMI Allocation
Carryover from previous year	\$ 868,686	\$ 395,648	-\$ 41,076	
Interest earned on carryover	\$ 40,000	\$ -	\$ -	
RMI Funding	\$ 429,462	\$ 429,462	\$ 429,462	
Total Funds Available	\$ 1,338,148	\$ 825,110	\$ 388,386	\$ 2,197,072

Anticipated Spending

2022 - 2024 Carry Over Projects: (Projects must be complete with all funds spent by March 3)

Public Art & Heritage Display	\$ 25,000	\$ -	\$ -	\$ 25,000
Environmental Sustainability		\$ -	\$ -	
Swim Platforms for Existing Parks*	\$ 200,000	\$ -	\$ -	\$ 200,000
Accessible Year-Round Washrooms Phase 1*	\$ 200,000	\$ 268,686	\$ -	\$ 468,686
Entrance Communications Digital Infrastructure Location 1*	\$ 175,000	\$ -	\$ -	\$ 175,000
Subtotal	\$ 600,000	\$ 268,686	\$ -	\$ 868,686

2025 - 2027 RDS Projects

Tourism Infrastructure, Amenities, or Capital Purchases:

Accessible Year-Round Washrooms Phase 2	\$ -	\$ 400,000	\$ -	\$ 400,000
Entrance Communications Digital Infrastructure - Location 2	\$ 175,000	\$ -	\$ -	\$ 175,000
Active Transportation Projects	\$ 20,000	\$ 20,000	\$ -	\$ 40,000
Flag replacement Project	\$ 10,000	\$ -	\$ -	\$ 10,000
Pioneer Walkway - Wellness Trail	\$ -	\$ 50,000	\$ 50,000	\$ 100,000
Parks Master Plan Implementation	\$ -	\$ -	\$ 210,886	\$ 210,886
Sub Total	\$ 205,000	\$ 470,000	\$ 260,886	\$ 935,886

(Minimum 70% over 3 year term)

70%

Tourism Services, Programs or Events:

Strategic Event Support	\$ 100,000	\$ 100,000	\$ 100,000	\$ 300,000
Beach Cleaner	\$ 8,000	\$ 8,000	\$ 8,000	\$ 24,000
Waterfront Safety	\$ 9,000	\$ 9,000	\$ 9,000	\$ 27,000
Boat Trailer Parking Upkeep	\$ 8,000	\$ 8,000	\$ 8,000	\$ 24,000
Sub Total	\$ 125,000	\$ 125,000	\$ 125,000	\$ 375,000

(Maximum 30% over 3 year term)

28%

Administration (if applicable):

RDS Administration	\$ 12,500	\$ 2,500	\$ 2,500	\$ 17,500
Sub Total	\$ 12,500	\$ 2,500	\$ 2,500	\$ 17,500

(up to \$20,000 per year)

Total Spending:	\$ 942,500	\$ 866,186	\$ 388,386	\$ 2,197,072
Carry forward (if any):	\$ 395,648	-\$ 41,076	\$ -	\$ -

Appendix A – Project Outlines

2025-2027 Infrastructure, Amenities or Capital

<u>Project Title</u> Accessible year-round washrooms Phase 2		<u>Project Lead</u> Town of Osoyoos	
<u>RMI Program Category</u> Tourism Infrastructure, Amenities, Capital	<u>Project Status</u> Ongoing	<u>Start Date</u> 2026-10-01	<u>Completion Date</u> 2027-04-30
<u>Project Description & Rationale</u> Please provide a brief description of and rationale for the project. This is Phase 2 to complete the development of year-round accessible washrooms at Pioneer Walkway. This project builds on recent efforts to build upon the active transportation network. The all-season washroom along our much-visited premiere pathway that links the hotel row to downtown shops. As one of the more popular destinations for visitors it will improve the visitor experience by removing the need for them to request access at private operations. Phase 1 of this project as proposed will involve planning and design, preparing the site including roughed in services and placing the foundation.			
<u>Detailed Project Works</u> Please describe the detailed project works that will be completed with RMI funds. The second phase of this project includes the construction of the building envelope along with the landscaping and signage onsite.			
<u>Project Goal(s)</u> Please describe which of your RDS goals this project will support. Osoyoos RDS Goals 1. To develop visitor amenities that promote world class quality visitor experiences and complement and enrich residents' quality of life. 2. To implement sustainability projects that minimize tourist impacts and increase awareness of sustainable practices.			
<u>Program Objectives</u> Please describe which of the RMI program objectives this project supports and how. - o This project is meant to: - o Ensure or improve accessibility to tourism infrastructure and amenities (barrier free access for visitors of all ages and abilities). - o Deliver accessible tourism-related services, programs or events that will contribute to a positive visitor experience and/or showcase local and Indigenous cultural tourism. - o Implement sustainability projects that minimize tourism impacts, mitigate climate change, and			

- strengthen or restore our natural environment and communities.
- Increase awareness of sustainable practices and influence responsible tourism from visitors.

How:

A lack of appropriate washrooms in the area requires that visitors access local businesses' facilities. This need is both uncomfortable for our visitors and businesses and doesn't meet the basic standards for a resort destination.

Please indicate if the project supports one or more of the following initiatives:

☐ Indigenous Tourism ☒ Diversity & Inclusion ☐ Emergency Preparedness ☒ Sustainability

Please describe how the project supports the selected initiatives:

An accessible year-round washroom will be a highlight for walkers and people in wheelchairs or who are non-ambulatory. It will be a major milestone as the walkway is a popular destination for visitors throughout the year. Specific supported actions outlined in the Strategic Framework for Tourism 2022-2024 include:

- Provide resources to help industry create or adapt inclusive and accessible tourism experiences
- Promote B.C. as an inclusive and welcoming destination

Funding Sources	
Total RMI Funding	\$400,000
MRDT Funding (if applicable)	
Other Provincial Funding (i.e. provincial agencies such as DBC or Creative BC)	
Municipal Funding	
Other	
Total Cost of Project	\$400,000

<u>Project Title</u> Entrance communications infrastructure Phase 2		<u>Project Lead</u> Town of Osoyoos	
<u>RMI Program Category</u> Tourism Infrastructure, Amenities, Capital	<u>Project Status</u> Ongoing	<u>Start Date</u> Click or tap to enter a date.	<u>Completion Date</u> Click or tap to enter a date.
<u>Project Description & Rationale</u> Please provide a brief description of and rationale for the project. This project involves the purchase and installation of a 2 nd large highway digital sign infrastructure at one of the entrances to Osoyoos. The signage will help to communicate what is going on in Osoyoos, key environmental sustainability messaging, and emergency messages as needed. Phase 1 includes the purchase and installation of the 1 st large highway digital sign infrastructure at one of the entrances to Osoyoos. The signage will help to communicate what is going on in Osoyoos, key environmental sustainability messaging, and emergency messages as needed.			
<u>Detailed Project Works</u> Please describe the detailed project works that will be completed with RMI funds.			

This project involves the purchase and installation of a 2nd large highway digital sign infrastructure at one of the entrances to Osoyoos.

Project Goal(s) Please describe which of your RDS goals this project will support.

Osoyoos RDS Goals

1. To create memorable visitor experiences through programs and services that promote community values, showcase unique environmental landscapes and reflect the culture of the region.
2. To implement sustainability projects that minimize tourist impacts and increase awareness of sustainable practices.

Program Objectives Please describe which of the RMI program objectives this project supports and how.

- Develop, enhance, or diversify tourism-related infrastructure and amenities to attract visitors, encourage longer stays or broaden the appeal of the resort community beyond its main draw or season to support year-round visitation.
- Deliver accessible tourism-related services, programs or events that will contribute to a positive visitor experience and/or showcase local and Indigenous cultural tourism.
- Increase awareness of sustainable practices and influence responsible tourism from visitors.
- Develop plans and mechanisms to ensure the local tourism industry is well positioned to respond to and recover from natural events, such as floods and fires.

How:

This project supports these objectives by enhancing the ability of the resort and partners to communicate with visitors about events and event schedules, which will help to encourage longer stays and direct visitors to value enhancing activities around the resort. The communications infrastructure can also be used to engage visitors to take part in more sustainability behaviors in resort, and in times of emergencies the communications infrastructure can help to direct or inform visitors on what actions to take.

Please indicate if the project supports one or more of the following initiatives:

☐ Indigenous Tourism ☐ Diversity & Inclusion ☒ Emergency Preparedness ☒ Sustainability

Please describe how the project supports the selected initiatives:

The installation and placement of these signs will fast track information to all residents and visitors during an emergency or when a disaster suddenly occurs. It can be used to inform people where to go or where to acquire services and attend events and how to act sustainably.

Specific supported actions outlined in the Strategic Framework for Tourism 2022-2024 include:

- Collaborate with partners to identify climate risks and develop tools to respond
- Keep visitors and employees safe during the pandemic, wildfires, and other emergencies
- Educate visitors about responsible travel to uphold B.C. values like respect for Indigenous cultures, wildlife, and wilderness

Funding Sources

Total RMI Funding

\$175,000

MRDT Funding (if applicable)	
Other Provincial Funding (i.e. provincial agencies such as DBC or Creative BC)	
Municipal Funding	
Other	
Total Cost of Project	\$175,000

<u>Project Title</u> Active transportation projects		<u>Project Lead</u> Town of Osoyoos	
<u>RMI Program Category</u> Tourism Infrastructure, Amenities, Capital	<u>Project Status</u> New	<u>Start Date</u> 2025-09-01	<u>Completion Date</u> 2026-06-01
<u>Project Description & Rationale</u> Please provide a brief description of and rationale for the project. This project includes adding bike racks to popular destinations (will be identified based on the active transportation plan) as well as repair stands at trail heads and areas where visitors might require basic servicing for their bikes. The project is recommended from the Active Transportation Strategy as a way to encourage more active travel through the community to reduce congestion at key times.			
<u>Detailed Project Works</u> Please describe the detailed project works that will be completed with RMI funds. Bike racks and service stations purchased and installed.			
<u>Project Goal(s)</u> Please describe which of your RDS goals this project will support. Osoyoos RDS Goals 1. To develop visitor amenities that promote world class quality visitor experiences and complement and enrich residents' quality of life. 2. To create memorable visitor experiences through programs and services that promote community values, showcase unique environmental landscapes and reflect the culture of the region. 3. To implement sustainability projects that minimize tourist impacts and increase awareness of sustainable practices.			
<u>Program Objectives</u> Please describe which of the RMI program objectives this project supports and how.			

- Develop, enhance, or diversify tourism-related infrastructure and amenities to attract visitors, encourage
- Implement sustainability projects that minimize tourism impacts, mitigate climate change, and strengthen or restore our natural environment and communities.
- Increase awareness of sustainable practices and influence responsible tourism from visitors.

How:

Bike racks and service stations purchased and installed to enhance user and visitor satisfaction throughout the year while encouraging and supporting active transportation and less car use

Please indicate if the project supports one or more of the following initiatives:

☐ Indigenous Tourism ☐ Diversity & Inclusion ☐ Emergency Preparedness ☒ Sustainability

Please describe how the project supports the selected initiatives:

The placement of these bike racks and service stations will increase the number of visitors who use the trails and active transportation in Osoyoos. Encouraging people to use the trails and assist them with bike repairs and emergencies will increase and bring more attention to the beautiful landscape of the area. Highlighting the trails and vistas in Osoyoos will help promote and maintain the use of these trails.

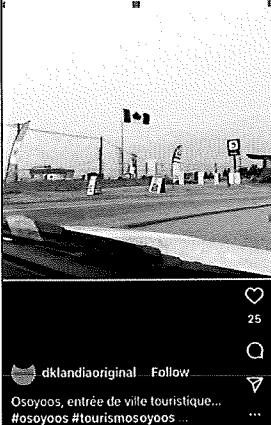
Specific supported actions outlined in the Strategic Framework for Tourism 2022-2024 include:

- Encourage partners to adopt common sustainability policies and practices, such as through active transportation plans
- Support local and regional destination development plans and invest in infrastructure and products that elevate the visitor experience

Funding Sources

Total RMI Funding	\$40,000
MRDT Funding (if applicable)	
Other Provincial Funding (i.e. provincial agencies such as DBC or Creative BC)	
Municipal Funding	
Other	
Total Cost of Project	\$40,000

<u>Project Title</u> Flag replacement project		<u>Project Lead</u> Town of Osoyoos	
<u>RMI Program Category</u> Tourism Infrastructure, Amenities, Capital	<u>Project Status</u> New	<u>Start Date</u> 2025-06-30	<u>Completion Date</u> 2025-12-31
<u>Project Description & Rationale</u> Please provide a brief description of and rationale for the project. This project involves the installation of a giant Canadian flag near the entrance to Osoyoos in order to replace the previously removed flag.			



The intent is for the flag to be added to the existing pole and the project included minor pole repairs. The Canadian flag is an iconic symbol for Osoyoos (being so close to the US border) and a visitor attraction resulting in memories and social media promotion.

Detailed Project Works Please describe the detailed project works that will be completed with RMI funds.

Purchasing a giant flag and installing it on an existing pole.

Project Goal(s) Please describe which of your RDS goals this project will support.

Osoyoos RDS Goals

1. To develop visitor amenities that promote world class quality visitor experiences and complement and enrich residents' quality of life.
2. To create memorable visitor experiences through programs and services that promote community values, showcase unique environmental landscapes and reflect the culture of the region.

Program Objectives Please describe which of the RMI program objectives this project supports and how.

- ☐ Develop, enhance, or diversify tourism-related infrastructure and amenities to attract visitors, encourage
- ☐ Deliver accessible tourism-related services, programs or events that will contribute to a positive visitor experience and/or showcase local and Indigenous cultural tourism.

How:

The large Canadian flag is an iconic symbol for Osoyoos and a visitor attraction resulting in memories, improved experience and social media promotion by visitors' posts.

Please indicate if the project supports one or more of the following initiatives:

☐ Indigenous Tourism ☐ Diversity & Inclusion ☐ Emergency Preparedness ☐ Sustainability

Please describe how the project supports the selected initiatives:

Funding Sources

Total RMI Funding

\$10,000

MRDT Funding (if applicable)	
Other Provincial Funding (i.e. provincial agencies such as DBC or Creative BC)	
Municipal Funding	
Other	
Total Cost of Project	\$10,000

<u>Project Title</u> Pioneer Walkway – Wellness Trail		<u>Project Lead</u> Town of Osoyoos	
<u>RMI Program Category</u> Tourism Infrastructure, Amenities, Capital	<u>Project Status</u> New	<u>Start Date</u> Click or tap to enter a date.	<u>Completion Date</u> Click or tap to enter a date.
<u>Project Description & Rationale</u> Please provide a brief description of and rationale for the project. This project involves adding accessible wellness stations along the popular Pioneer Walkway area in order to compel and deliver outdoor wellness experiences for visitors to Osoyoos. The walkway is a main attraction for visitors and promoted as such by Destination Osoyoos. The wellness stations will encourage fitness/mindful activities that help Osoyoos to develop on the community's growing wellness brand and fitness activities for those visiting Osoyoos for events and conferences.			
<u>Detailed Project Works</u> Please describe the detailed project works that will be completed with RMI funds. Purchase and installation of wellness stations.			
<u>Project Goal(s)</u> Please describe which of your RDS goals this project will support. Osoyoos RDS Goals 1. To develop visitor amenities that promote world class quality visitor experiences and complement and enrich residents' quality of life. 2. To create memorable visitor experiences through programs and services that promote community values, showcase unique environmental landscapes and reflect the culture of the region. 3. To maintain peak summer visitation and extend into the spring/fall and winter tourism seasons where opportunities exist.			
<u>Program Objectives</u> Please describe which of the RMI program objectives this project supports and how.			

› Develop and/or enhance tourism infrastructure and amenities

- Develop, enhance, or diversify tourism-related infrastructure and amenities to attract visitors, encourage longer stays or broaden the appeal of the resort community beyond its main draw or season to support year-round visitation.
- Ensure or improve accessibility to tourism infrastructure and amenities (barrier free access for visitors of all ages and abilities).

The wellness stations will encourage fitness/mindful activities that help Osoyoos to develop on the community's growing wellness brand while also providing additional outdoor amenities for visitors.

Please indicate if the project supports one or more of the following initiatives:

☐ Indigenous Tourism ☒ Diversity & Inclusion ☐ Emergency Preparedness ☒ Sustainability

Please describe how the project supports the selected initiatives:

The stations will be designed for accessibility. The Town of Osoyoos Accessibility Committee will review the layout and fitness equipment chosen. Hand ergometers and areas where wheelchair users can roll in are very popular. Keeping the area around the fitness equipment barrier free is also a recommendation.

Specific supported actions outlined in the Strategic Framework for Tourism 2022-2024 include:

- Provide resources to help industry create or adapt inclusive and accessible tourism experiences
- Grow visitation through destination brand building, data-driven marketing, and collaboration

Funding Sources	
Total RMI Funding	\$100,000
MRDT Funding (if applicable)	
Other Provincial Funding (i.e. provincial agencies such as DBC or Creative BC)	
Municipal Funding	
Other	
Total Cost of Project	\$100,000

<u>Project Title</u> Parks Master Plan Implementation		<u>Project Lead</u> Town of Osoyoos	
<u>RMI Program Category</u> Tourism Infrastructure, Amenities, Capital	<u>Project Status</u> New	<u>Start Date</u> 2026-09-01	<u>Completion Date</u> 2027-12-31
<u>Project Description & Rationale</u> Please provide a brief description of and rationale for the project. This project will initiate the delivery of high priority (visitor) infrastructure for Osoyoos' parks, especially Gyro Park. It will begin multiple years of reinvestments in the community's most iconic park areas to enhance the visitor experience and reduce the impact of increased visitation on community amenities. Gyro Park will have several improvements that will enhance the visitor experience. Potential changes and or additions include a board walk that connects the trail from one side of the park to another. The idea of staying on the board walk and experiencing all aspects of the park and eventually on to other areas will be beneficial. We			

anticipate that our next RDS will focus on a significant number of parks projects. Destination Osoyoos was part of the public open house for the park improvements. Many volunteer groups who host special events were also wanting changes to Gyro Park to enhance the visitor experience during the events they host.

Detailed Project Works Please describe the detailed project works that will be completed with RMI funds.

The Town of Osoyoos is currently in the process of developing and finalizing a Parks Master Plan. Several visitor facing infrastructure amenities and park improvement ideas will be identified in this plan and we will select projects that best deliver on the RDS goals and the RMI program objectives. A list of chosen improvements will be included by September 2025 within the funding agreements and project updates.

Project Goal(s) Please describe which of your RDS goals this project will support.

Osoyoos RDS Goals

1. To develop visitor amenities that promote world class quality visitor experiences and complement and enrich residents' quality of life.
2. To create memorable visitor experiences through programs and services that promote community values, showcase unique environmental landscapes and reflect the culture of the region.
3. To implement sustainability projects that minimize tourist impacts and increase awareness of sustainable practices.

Program Objectives Please describe which of the RMI program objectives this project supports and how.

- o Develop, enhance, or diversify tourism-related infrastructure and amenities to attract visitors, encourage longer stays or broaden the appeal of the resort community beyond its main draw or season to support year-round visitation.
- >
- o Deliver accessible tourism-related services, programs or events that will contribute to a positive visitor experience and/or showcase local and Indigenous cultural tourism.
- o .
- >

Implement sustainability projects that minimize tourism impacts, mitigate climate change, and How:

Our waterfront and area parks are an important part of the experience in Osoyoos. Implementing projects from the master plan that focus on new or diversified visitor facing amenities and accessible improvements will encourage visitation to Osoyoos and improve the visitor experience.

Please indicate if the project supports one or more of the following initiatives:

☐ Indigenous Tourism ☒ Diversity & Inclusion ☐ Emergency Preparedness ☒ Sustainability

Please describe how the project supports the selected initiatives:

Any visitor amenities added to the parks will be accessible.

Specific supported actions outlined in the Strategic Framework for Tourism 2022-2024 include:

- Provide resources to help industry create or adapt inclusive and accessible tourism experiences
- Encourage safe, responsible, and respectful outdoor recreation
- Grow visitation through destination brand building, data-driven marketing, and collaboration

Funding Sources	
Total RMI Funding	\$211,000
MRDT Funding (if applicable)	
Other Provincial Funding (i.e. provincial agencies such as DBC or Creative BC)	
Municipal Funding	
Other	
Total Cost of Project	\$211,000

2025-2027 Services, Programs or Events

<u>Project Title</u> Strategic Event Support		<u>Project Lead</u> Town of Osoyoos - CAO	
<u>RMI Program Category</u> Tourism Programs, Services, or Events	<u>Project Status</u> Ongoing	<u>Start Date</u> 2025-06-30	<u>Completion Date</u> 2027-10-31
<u>Project Description & Rationale</u> Please provide a brief description of and rationale for the project. The program funds events and festivals that help showcase Osoyoos' history, arts, culture, and environment. It is a continuation of projects approved in a revised 2022-2024 RDS. Events can help to draw visitors to the community, and are a method of showcasing the history, arts, culture and environment of the community and are important to providing a world class visitor experience. The objective of the project is to fund events and festivals that will draw visitors to Osoyoos in the shoulder seasons (March to May and October to December), as well as in the winter. Funding events that improve the visitor experience in the summer is also important and funds have been awarded to groups that demonstrate a complimentary event in peak-tourism season.			
<u>Detailed Project Works</u> Please describe the detailed project works that will be completed with RMI funds. This project involves identifying and supporting local/regional events with strategic importance to our RDS goals.			
<u>Project Goal(s)</u> Please describe which of your RDS goals this project will support.			

Osoyoos RDS Goals

1. To create memorable visitor experiences through programs and services that promote community values, showcase unique environmental landscapes and reflect the culture of the region.
2. To maintain peak summer visitation and extend into the spring/fall and winter tourism seasons where opportunities exist.

Program Objectives Please describe which of the RMI program objectives this project supports and how.

- o Develop, enhance, or diversify tourism-related infrastructure and amenities to attract visitors, encourage longer stays or broaden the appeal of the resort community beyond its main draw or season to support year-round visitation.
- o Deliver accessible tourism-related services, programs or events that will contribute to a positive visitor experience and/or showcase local and Indigenous cultural tourism.

How:

Events can help to draw visitors to the community, and are a method of showcasing the history, arts, culture and environment of the community and are important to providing a world class visitor experience. The objective of the project is to fund events and festivals that will draw visitors to Osoyoos in the shoulder seasons (March to May and October to December), as well as in the winter. Funding events that improve the visitor experience in the summer is also important and funds have been awarded to groups that demonstrate a complimentary event in peak-tourism season.

Please indicate if the project supports one or more of the following initiatives:

☒ Indigenous Tourism ☒ Diversity & Inclusion ☐ Emergency Preparedness ☒ Sustainability

Please describe how the project supports the selected initiatives:

The Visitor Activity Enhancement program affords non-profit groups the ability to seek funding in support of a varied array of events. For example, the 2022 program saw funds awarded in support of events ranging from a Pride Celebration to a Dragon Boat Race. Event hosts have included local indigenous community members in discussions with respect to planning and inclusion.

Specific supported actions outlined in the Strategic Framework for Tourism 2022-2024 include:

- Grow visitation through destination brand building, data-driven marketing, and collaboration (ATTRACT VISITORS DURING ALL FOUR SEASONS AND TO MORE REGIONS OF THE PROVINCE TO SHARE THE BENEFITS OF TOURISM WITH EVERYONE IN B.C – Sustainable Growth go the Visitor Economy)

Funding Sources	
Total RMI Funding	\$300,000
MRDT Funding (if applicable)	
Other Provincial Funding (i.e. provincial agencies such as DBC or Creative BC)	
Municipal Funding	
Other	
Total Cost of Project	\$300,000

<u>Project Title</u> Beach Cleaning		<u>Project Lead</u> Town of Osoyoos - Operational Services	
<u>RMI Program Category</u> Tourism Programs, Services, or Events	<u>Project Status</u> Ongoing	<u>Start Date</u> 2025-06-30	<u>Completion Date</u> 2027-10-31
<u>Project Description & Rationale</u> Please provide a brief description of and rationale for the project. Cleaning and ongoing maintenance of the beach cleaner which was purchased with previous RMI funding. The public beaches and beaches in front of local hotels, motels and resorts are cleaned on a regular basis.			
<u>Detailed Project Works</u> Please describe the detailed project works that will be completed with RMI funds. Cleaning, raking and smoothing beaches to provide easy access to all community members and remove any debris from the beaches.			
<u>Project Goal(s)</u> Please describe which of your RDS goals this project will support. Osoyoos RDS Goals 1. To develop visitor amenities that promote world class quality visitor experiences and complement and enrich residents' quality of life. 2. To create memorable visitor experiences through programs and services that promote community values, showcase unique environmental landscapes and reflect the culture of the region. 3. To implement sustainability projects that minimize tourist impacts and increase awareness of sustainable practices. 4. To maintain peak summer visitation and extend into the spring/fall and winter tourism seasons where opportunities exist.			
<u>Program Objectives</u> Please describe which of the RMI program objectives this project supports and how. - o Develop, enhance, or diversify tourism-related infrastructure and amenities to attract visitors, encourage longer stays or broaden the appeal of the resort community beyond its main draw or season to support year-round visitation. - o Implement sustainability projects that minimize tourism impacts, mitigate climate change, and strengthen or restore our natural environment and communities. Ongoing improvements of the quality of our beaches by provided finer sands and rock removal. Directly improves the visitor experience and hoteliers see the direct benefits of the RMI funding program.			
<u>Please indicate if the project supports one or more of the following initiatives:</u> ☐ Indigenous Tourism ☒ Diversity & Inclusion ☐ Emergency Preparedness ☒ Sustainability			

Please describe how the project supports the selected initiatives:

The removal of rocks and debris from the sand aides in the use of beach wheelchairs and also provides a smooth surface for the installation of mobi-mats. Cleaning prevents litter from getting into the environment or into the mouths of birds and other animals.

Specific supported actions outlined in the Strategic Framework for Tourism 2022-2024 include:

- Provide resources to help industry create or adapt inclusive and accessible tourism experiences
- Encourage safe, responsible, and respectful outdoor recreation

Funding Sources	
Total RMI Funding	\$24,000
MRDT Funding (if applicable)	
Other Provincial Funding (i.e. provincial agencies such as DBC or Creative BC)	
Municipal Funding	
Other	
Total Cost of Project	\$24,000

<u>Project Title</u> Waterfront Safety Improvements		<u>Project Lead</u> Town of Osoyoos - Operational Services	
<u>RMI Program Category</u> Tourism Programs, Services, or Events	<u>Project Status</u> Ongoing	<u>Start Date</u> 2025-06-30	<u>Completion Date</u> 2027-10-31
<u>Project Description & Rationale</u> Please provide a brief description of and rationale for the project. Osoyoos Lake is a comparatively small lake with very intensive boating, manpowered watercraft and swimmer conflicts. Providing large, secured areas from power boaters enables swimmers and paddlers to enjoy a safe water activity experience.			
<u>Detailed Project Works</u> Please describe the detailed project works that will be completed with RMI funds. Ensuring the purchase and placement safety buoys and swim grids in the foreshore of the various public beaches around the community as well as additional safety improvements as identified.			
<u>Project Goal(s)</u> Please describe which of your RDS goals this project will support. Osoyoos RDS Goals 1. To develop visitor amenities that promote world class quality visitor experiences and complement and enrich residents' quality of life.			

2. To create memorable visitor experiences through programs and services that promote community values, showcase unique environmental landscapes and reflect the culture of the region.

- 3.

Program Objectives Please describe which of the RMI program objectives this project supports and how.

› Develop and/or enhance tourism infrastructure and amenities

- Develop, enhance, or diversify tourism-related infrastructure and amenities to attract visitors, encourage
- Implement sustainability projects that minimize tourism impacts, mitigate climate change, and strengthen or restore our natural environment and communities.

How:

Osoyoos Lake is a comparatively small lake with very intensive boating, manpowered watercraft and swimmer conflicts. Providing large, secured areas from power boaters enables swimmers and paddlers to enjoy a safe water activity experience.

Please indicate if the project supports one or more of the following initiatives:

☐ Indigenous Tourism ☐ Diversity & Inclusion ☒ Emergency Preparedness ☒ Sustainability

Please describe how the project supports the selected initiatives:

Numerous survey respondents noted the importance of safety measures on the lake.

Hoteliers with beaches see direct benefits of the RMI funding and visitors feel more secure in the high traffic water areas.

Funding Sources	
Total RMI Funding	\$27,000
MRDT Funding (if applicable)	
Other Provincial Funding (i.e. provincial agencies such as DBC or Creative BC)	
Municipal Funding	
Other	
Total Cost of Project	\$27,000

<u>Project Title</u> Boat Trailer Parking Upkeep		<u>Project Lead</u> Town of Osoyoos – Community Services	
<u>RMI Program Category</u> Tourism Programs, Services, or Events	<u>Project Status</u> Ongoing	<u>Start Date</u> 2025-06-30	<u>Completion Date</u> 2027-10-31
<u>Project Description & Rationale</u> Please provide a brief description of and rationale for the project.			

Hundreds of boaters come to use Osoyoos Lake and hotel operators do not have sufficient parking for their vehicles and boat trailers. Supplying adequately upkept boat trailer parking for visitors prevents boat trailers from being parked on the roadways and using up valuable parking spaces.

Detailed Project Works Please describe the detailed project works that will be completed with RMI funds.

Restorative maintenance to an existing RDS funded project to the boat trailer parking lot, including increasing accessibility by leveling area and hard packing ground surfaces.

Project Goal(s) Please describe which of your RDS goals this project will support.

Osoyoos RDS Goals

1. To develop visitor amenities that promote world class quality visitor experiences and complement and enrich residents' quality of life.
2. To implement sustainability projects that minimize tourist impacts and increase awareness of sustainable practices.

Program Objectives Please describe which of the RMI program objectives this project supports and how.

› Develop and/or enhance tourism infrastructure and amenities

- Develop, enhance, or diversify tourism-related infrastructure and amenities to attract visitors, encourage
- Implement sustainability projects that minimize tourism impacts, mitigate climate change, and strengthen or restore our natural environment and communities.
- Increase awareness of sustainable practices and influence responsible tourism from visitors.

How:

Improving and centralizing boat ramps and trailer parking allows for improvement efforts to be concentrated to achieve the best outcomes. The centralized location allows for better opportunities for communicating important environmental information with signage and outreach in order to protect our lakes.

Please indicate if the project supports one or more of the following initiatives:

☐ Indigenous Tourism ☐ Diversity & Inclusion ☐ Emergency Preparedness ☒ Sustainability

Please describe how the project supports the selected initiatives:

The centralized location allows for better opportunities for communicating important environmental information with signage and outreach in order to protect our lakes.

Funding Sources	
Total RMI Funding	\$24,000
MRDT Funding (if applicable)	
Other Provincial Funding (i.e. provincial agencies such as DBC or Creative BC)	
Municipal Funding	
Other	

Total Cost of Project	\$24,000
-----------------------	----------

Appendix B - Stakeholder Letters of Support

Letters attached from Destination Osoyoos, South Okanagan Chamber of Commerce and Spirit Ridge.



June 10, 2025

Oryanna Foeller
Sr. Programs Advisor, Tourism Branch
Ministry of Tourism, Arts, Culture and Sport

Dear Oryanna,

Re: Letter of Support for Osoyoos' Resort Development Strategy

I am writing to provide my support of Osoyoos' 2025-2027 Resort Development Strategy (RDS).

We work closely with the Town of Osoyoos to develop and support tourism initiatives. We have provided our advice and input on the RDS including the vision and goals, SWOT, current tourism context, and on identifying and prioritizing the RDS projects that we feel will best meet the RMI objectives and outcomes as well as our goals for tourism. The RDS projects described in the 2025-2027 RDS are the ones we believe will best meet the desired outcomes.

The RMI funding for RDS initiatives is vital to support tourism infrastructure and programs, and therefore to support our tourism goals, especially to drive increased visitation in the shoulder seasons and to support the sustainability of our summer season visitor experience.

We appreciate the Ministry of Tourism, Arts, Culture and Sports' continued support and investment in the RMI program for Osoyoos and all the Resort Municipalities throughout BC.

Sincerely,

Kelley Glazer
Executive Director
Destination Osoyoos
kglazer@destinationosoyoos.com



Date: June 6, 2025

Oryanna Foeller
Sr. Programs Advisor, Tourism Branch
Ministry of Tourism, Arts, Culture and Sport

Dear Oryanna,

Re: Letter of Support for Osoyoos' Resort Development Strategy

We are writing to you to provide our support of Osoyoos' 2025-2027 Resort Development Strategy (RDS).

For many years, we have worked with the Town of Osoyoos to support tourism initiatives and we have been happy to be part of the current RDS efforts. We have provided our advice and insight on the RDS including the vision and goals, SWOT, current tourism context, and on identifying and prioritizing the RDS projects that we feel will best meet the RMI objectives and outcomes as well as our goals for tourism. The RDS projects described in the 2025-2027 RDS are the ones we believe will best meet the desired outcomes.

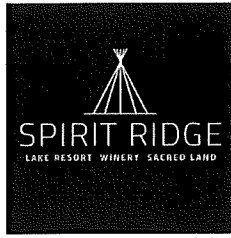
The RMI funding for RDS initiatives is vital to support tourism infrastructure and programs, and therefore to support our tourism and business support goals, especially to drive increased visitation in the shoulder seasons and to support the sustainability of our summer season visitor experience.

We appreciate the Ministry of Tourism, Arts, Culture and Sports' continued support and investment in the RMI program for Osoyoos and all the Resort Municipalities throughout BC.

Sincerely,

A handwritten signature in black ink, appearing to read "m. duffy", written in a cursive style.

Ryan Duffy, Director
On behalf of the South Okanagan Chamber Board and Staff
www.sochamber.ca
250-498-6321



6th June 2025

Oryanna Foeller
Sr. Programs Advisor, Tourism Branch
Ministry of Tourism, Arts, Culture and Sport

Dear Oryanna,

Re: Letter of Support for Osoyoos' Resort Development Strategy

I am writing to provide my support of Osoyoos' 2025-2027 Resort Development Strategy (RDS).

We work closely with the Town of Osoyoos to support tourism initiatives. We have provided our advice and input on the RDS including the vision and goals, SWOT, current tourism context, and on identifying and prioritizing the RDS projects that we feel will best meet the RMI objectives and outcomes as well as our goals for tourism. The RDS projects described in the 2025-2027 RDS are the ones we believe will best meet the desired outcomes.

The RMI funding for RDS initiatives is vital to support tourism infrastructure and programs, and therefore to support our tourism goals, especially to drive increased visitation in the shoulder seasons and to support the sustainability of our summer season visitor experience.

We appreciate the Ministry of Tourism, Arts, Culture and Sports' continued support and investment in the RMI program for Osoyoos and all the Resort Municipalities throughout BC.

Sincerely,

Amrut Misra
General Manager

