

APPLICATION

RMI Visitor Activity Enhancement Program



GENERAL INFORMATION

Please consult the RMI Visitor Activity Enhancement Program Guidelines and 2022-2024 Resort Development Strategy when completing this application.



Legal Name of Organization

Mailing Address

Phone

Fax

Email

Contact Person

Position

Type of Organization (for-profit or non-profit)

Society or Charitable Org Reg #

Name of Festival or Event

Date(s) of Festival or Event

Total RMI Funding Requested

Total Event Budget

Preference will be given to festivals & events scheduled to increase visitation during non-peak times of year (Spring, Fall and Winter) and outside of long weekends with a budget between \$5,000 - \$10,000.

DECLARATIONS

I hereby certify that the information included with this application is complete, and is true and correct to the best of my knowledge, and that I have been authorized by the above named organization to make this declaration and to submit this application on behalf of the organization.

Signature

Position

Date

I hereby declare that if our organization is successful in obtaining RMI funding in relation to this application we will submit a report to the Town not later than forty-five days following the date of the festival or event that provides all of the information detailed in Section 8 of this application.

Signature

Position

Date

APPLICATIONS FOR THE COMING YEAR MUST BE SUBMITTED BY OCTOBER 31ST.

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1. Describe the operation and history of your organization.

2. Describe the Festival or Event for which you are applying for RMI funds.

3. Describe how the RMI Funds are proposed to be invested.

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4. Describe how the Festival or Event will impact the local tourism economy.

(Please refer to the *key outcomes* and *criteria* detailed in the *RMI Visitor Activity Enhancement Program Guidelines and Resort Development Strategy* when completing this section).

5. What is the anticipated attendance at the Festival or Event? (estimate should identify local attendees and visitors)

6. Describe how the relative success of the Festival or Event will be measured.

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7. The following must be attached to this application in order for it to be considered:

- Detailed revenue and expenditure budget for the festival or event;
- Revenue breakdown detailing all sources of funding; and
- Financial statements from applying organization's most recent fiscal year end.

8. If this application is successful, the following information must be provided to the Town within forty-five days of the date of the festival or event. Until the requisite information is received by the Town, 10% of any RMI funding approved will be withheld.

- a) A detailed budget and accounting of how the RMI funds were invested;
- b) Visitor surveys detailing relative satisfaction with the event;
- c) Estimated attendance at the event;
- d) Estimated number of out of town visitors drawn by the event;
- e) Digital photographs and spectator/participant testimonials from the event for use in the Annual RMI Report; and
- f) Estimated incremental accommodation occupancy created by the festival or event.

9. Outline your contingency plan if this application is not successful.

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(9.) Cont'd

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FORWARD COMPLETED APPLICATIONS TO:

Town of Osoyoos | Box 3010 | 8707 Main Street | Osoyoos BC V0H 1V0
(E) info@osoyoos.ca | (F) 250.495.2400

